

THE INTERNATIONAL FILM SCORING COMPETITION

Advertising
& Sponsorship
Opportunities



After eight highly successful years as the premiere film scoring competition for young composers, the Young Film Composers Competition has now expanded to **The International Film Scoring Competition**, a worldwide film scoring competition for composers of all ages.

The International Film Scoring Competition brings together a blue-ribbon panel of top Hollywood composers, agents and more with the best and brightest composers from around the world in a unique worldwide competition. The competition has two divisions: the Student Division for composers aged 18-24, and the Pro Division for

composers ages 25 and older. The competition is promoted to a worldwide list of over 17,000 plus extensive online advertising and promotion.

Our judges include Academy Award nominated composer **David Newman**, Four-time Emmy winning composer **Laura Karpman**, composers **Mychael Danna**, **Aaron Zigman**, **Hummie Mann**, **John Frizzell**, **Peter Myers**, **Vivek Maddala** and USC Film Scoring Professor **Jack Smalley**, plus veteran film music agents **Jeff Kaufman** and **Michael Rosen**.

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DETAILS INSIDE 

EVENT SPONSORS

Gold Sponsorship - \$5,000

- Major sponsor, "Sponsored by" mention included with the name of the competition
- Featured presentation as GOLD SPONSOR in marketing materials, website, press releases and other promotional materials
- "About" section describing the sponsor in all press releases including links, contact information, company description and more
- Full page Gold Sponsor ad and description on the Competition website

Silver Sponsorship - \$2,500

- Sponsor company name included as additional sponsor in marketing materials, press releases, and other promotional materials
- Half page Silver Sponsor ad and description on the Competition website

FILM & TV COMPOSERS A PROFILE

- Own their own studios, often with extensive sample libraries
- Highly competitive industry, studios must be competitive
- Typical studio investment: \$70,000+
- Typical annual expenditures on studio related items: \$11,000-\$23,000
- Purchase decisions are business decisions
- Purchasing profile - top composer purchase items:
 1. Sample and Sound Libraries
 2. Computer hardware/software (60% Macintosh, 40% PC)
 3. Digital recording software / digital sequencing software
 4. Digital recording hardware (interfaces, outboard gear, mixing consoles)
 5. Keyboards and controllers
 6. Professional services (recording, orchestration, music prep)

PRIZE SPONSORS

Prize sponsorships are available to companies that produce products and services used by composers, including software, hardware, sample libraries and more. Prize sponsors provide a prize or prizes for the competition with a combined MSRP of at least \$350 and receive:

- Listing on the competition website and in marketing materials as "Prizes provided by"
- Prize sponsors are listed in order of the combined retail value of the prizes they provide, highest first.
- Prize sponsor mention on the Competition website including a brief description of the products and/or services provided by the company and a link to the company's website.
- Top 5 prize sponsors are listed on the front page of the website with a link to the sponsor's website.



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Contact Film Music Magazine for more information on how you can showcase your products and services to thousands of composers worldwide as part of the industry's premiere film scoring competition.

Call 1-888-910-7888 ext. 702 and ask for Mark Northam or email mark@gmocorp.com